

# Perspectec

Rating

**BUY**

## Dye & Durham

24-Month

Price Target

**\$24**

Executive Summary:

### An OpenText Story Dying for More Acquisitions

August 7, 2020

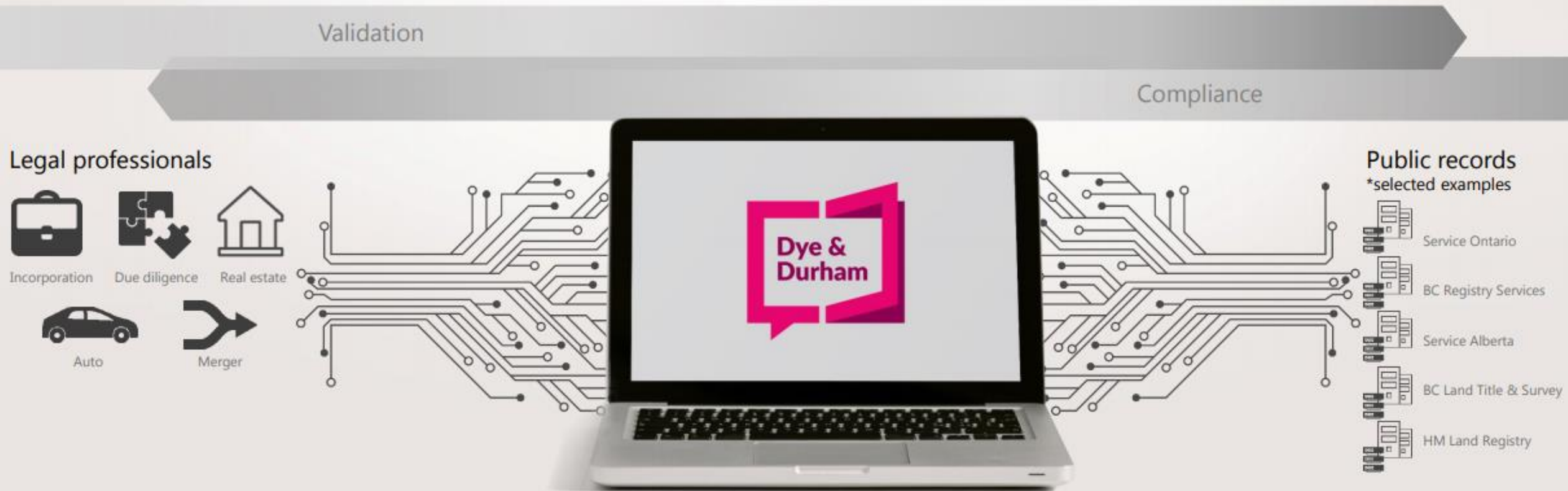
Price: (DND-Toronto) C\$15.25

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# Dye & Durham's Platform is a **one-stop** legal **gateway** to public records data



**Best in class technology based platform**

Dye & Durham acquires online gateways to public records data and charges primarily on users on a per-use basis

*A copy of this amended and restated prospectus has been filed with the securities regulatory authorities in each of the provinces and territories of Canada (except Québec) but has not yet become final for the purpose of the sale of securities. Information contained in this amended and restated prospectus may not be complete and may have to be amended. The securities may not be sold until a receipt for the prospectus is obtained from the securities regulatory authorities.*

*No securities regulatory authority has expressed an opinion about these securities and it is an offence to claim otherwise. This amended and restated prospectus constitutes a public offering of these securities only in those jurisdictions where they may be lawfully offered for sale and therein only to persons permitted to sell such securities. These securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"), or any state securities laws and may not be offered or sold in the United States or to, or for the account or benefit of, a U.S. person (within the meaning of Regulation S under the U.S. Securities Act) except pursuant to an exemption from the registration requirements of the U.S. Securities Act and applicable state securities laws. This amended and restated prospectus does not constitute an offer to sell or solicitation of an offer to buy any of these securities in the United States. See "Plan of Distribution".*

**AMENDED AND RESTATED PRELIMINARY PROSPECTUS**  
**(amending and restating the preliminary prospectus dated June 29, 2020)**

Initial Public Offering and Secondary Offering

July 10, 2020



**Dye & Durham Limited**

**\$150,000,000**

**• Common Shares**

This IPO is  
defined by  
505 pages  
of details

Source: Company Reports

# Background of IPO



Dye & Durham originally attempted an October 2018 IPO, but issues arose when \$75 million of the \$125 million in selling shares were to go to existing selling shareholders



Dye & Durham released its Preliminary Prospectus on June 29, 2020. DND.TO began trading on the TSX on July 17, 2020 at \$7.50 before closing the 1<sup>st</sup> day at \$14.80

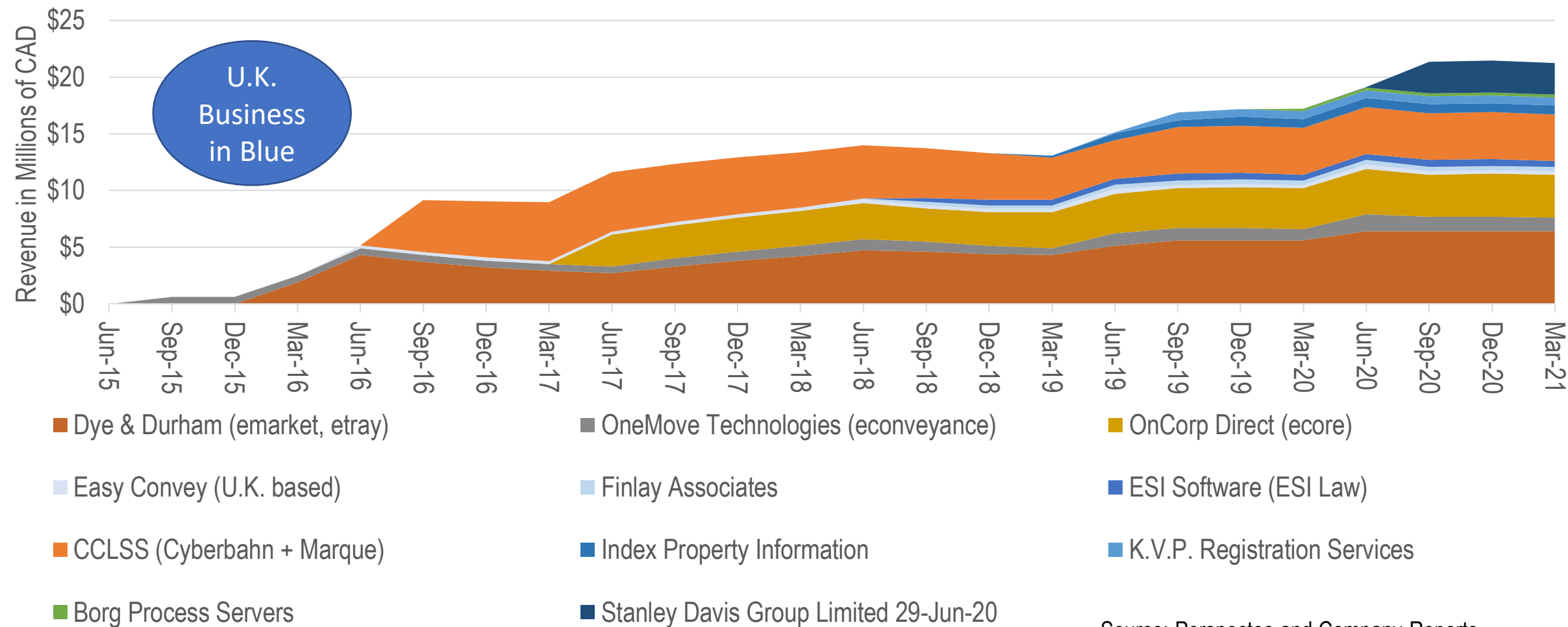


The market may not have efficiently digested 500+ pages in 13 business days for a \$150 million stock issuance. We have briefly combed over the document and there appears to be no major financial hiccups



Use of Proceeds are going to pay off debt and the lockup period is 180 days, which is fine for now but acquisitions in the future should be made

# Dye & Durham's Estimated Revenue Splits Show the Heavy Reliance on Acquisitions



Source: Perspectec and Company Reports

The Good News is that near-term Organic Growth is taking place driven by price increases



**ts for the three and nine months ended March 31, 2020**

e nine months ended March 31, 2020 and three and nine months ended Mar  
1,313, respectively, an increase of \$6,993 or 68% and \$22,610 or 79%, respec  
l nine months ended March 31, 2019, primarily due to organic growth and ad  
quisitions. Organic growth for the nine months ended March 31, 2020 was  
ease from the Acquisitions. The factors contributing to increased organic rev  
mplementation of price increases, cross-selling, and increased overall econo

# Strategy Involves Constant Layoffs for Margins

“The Company is managed on the belief that by providing leading edge proprietary technology coupled with exceptional client service, **it can make what are often time consuming legal processes, mainly dealt with by support staff in law firms or administrative staff in large financial service institutions, easier to manage and more efficient.**

Dye & Durham’s vision is to be the world’s leading provider of public records registry data and the workflows this information powers.”

Source: Perspectec and Company Reports

For the years ended June 30,

|   | 2019          | 2018          | 2017         |
|---|---------------|---------------|--------------|
| <b>Revenue</b>  | 43,845        | 32,541        | 18,837       |
| <b>Direct Costs</b>   | 2,536         | 1,317         | 1,185        |
| <b>Gross Profit</b>   | 41,309        | 31,224        | 17,652       |
| <b>Expenses</b>   | 40,599        | 29,988        | 15,256       |
| <b>Net income (loss)</b>  | 710           | 1,236         | 2,396        |
| <b>Other comprehensive income (loss)</b>                        | (816)         | (821)         | (27)         |
| <b>Comprehensive income (loss)</b>                              | (106)         | 415           | 2,369        |
| <b>Net cash provided by operating activities</b>                | 10,196        | 10,943        | 2,396        |
| Changes in non-cash working capital balances                    | (4,292)       | 3,567         | (1,052)      |
| Items not affecting cash  | 13,778        | 6,140         | 1,052        |
| <b>Net income (loss)</b>  | 710           | 1,236         | 2,396        |
| Finance costs   | 7,699         | 5,272         | 1,048        |
| Income tax (recovery) expense                                   | 216           | 1,892         | (602)        |
| Amortization and depreciation                                   | 10,231        | 5,453         | 1,849        |
| <b>EBITDA<sup>(1)</sup></b>                                     | 18,856        | 13,853        | 4,691        |
| Loss on settlement of loans and borrowings <sup>(2)</sup>       | —             | 228           | —            |
| Change in fair value of derivative liabilities <sup>(3)</sup>   | —             | —             | —            |
| <b>Acquisition, restructuring and other costs<sup>(4)</sup></b> | <b>6,107</b>  | <b>2,409</b>  | <b>3,673</b> |
| Impairment of software technologies <sup>(5)</sup>              | 1,230         | —             | 340          |
| Share-based compensation expense <sup>(6)</sup>                 | 223           | 2,689         | —            |
| Cost synergies realized <sup>(7)</sup>                          | —             | —             | —            |
| <b>Adjusted EBITDA<sup>(1)</sup></b>                            | <b>26,416</b> | <b>19,178</b> | <b>8,704</b> |
| <b>Adjusted EBITDA Margin<sup>(1)</sup></b>                     | <b>60%</b>    | <b>59%</b>    | <b>46%</b>   |

# Cost Cutting has become more Aggressive in the Face of COVID-19

Based on the Company's preliminary unaudited financial results for April 2020, May 2020 and June 2020, management estimates the impacts of the COVID-19 pandemic on *pro forma* revenue to be marginal and to date the Company has not qualified for Canada's emergency wage subsidy programme. Despite this, in response to the impacts of the COVID-19 pandemic, the Company implemented the COVID-19 Action Plan (as defined herein) to permanently reduce its operating costs and mitigate certain economic and business pressures caused by COVID-19. These plans included (a) permanently reducing 12% of its workforce, (b) implementing a 20% temporary reduction in pay for the remaining employees until at least September 30, 2020, (c) discontinuing discretionary bonuses for Fiscal 2020, (d) suspending pay to Matthew Proud, the Company's chief executive officer, as well as all of the directors of the Company until at least September 30, 2020, and (e) temporarily laying off 98 employees whose focus was primarily in litigation solutions business line, resulting in an estimated aggregate savings of over \$3.3 million in the fourth quarter of Fiscal 2020 (collectively, the **"COVID-19 Action Plan"**).

# Restructuring has resulted in some negative reviews for some customers seeking support...



**Mark Blaisdell**

1 review

★★★★★ a day ago

If I could have left a "zero" star for this company I would have. For what should have taken 5 minutes, I spent 2/3 of a day. The email address provided for their "OnCorp" was incorrect. I spoke to their phone operator literally 15 times, and got bounced back to voice mail. I was NEVER able to speak to a "real" person. After paying for their service and not receiving the report I had contracted for, I couldn't get through for help or to ultimately cancel and go somewhere else. I found another company to provide my needed report in 5 minutes at 35% the cost. AVOID THIS COMPANY AT ALL COSTS; It's a ripoff!

## Stanley Davis Group

One George Yard, London, United Kingdom

3.1 ★★★★★ 29 reviews ?

All

team 3

professional 3

Sort by: Highest

We had to set up an employee Trust that was a limited guarantee vehicle. Julie Seabrook and team were very **professional** and diligent, could not have asked more. Thanks Julie.

Acquired March 2019

## Cyberbahn, Inc

268 Adelaide St W, Toronto, ON

[Write a review](#)

1.0 ★★★★★ 7 reviews ?

Sort by: Most relevant ▼



**tinytwocurls**

4 reviews

★★★★★ 3 months ago

Wow! Did this place ever go down hill after Dye and Durham took over. Cyberbahn used to be amazing with very knowledgeable staff. It was easy to speak to a human or be emailed back with any query you had. Not just disappointing but sad.



2



**adam dwek**

5 reviews

★★★★★ 2 weeks ago

I don't know what happened to Cyberbahn but they have become impossible to reach. They used to be amazing but their service changed immediately.



Like

Source: Google

...while employee reviews paint an overworked staff, the feedback is similar (probably worse) to that of employees at OpenText and Constellation Software

This is usually a good sign for investors in the short-to-medium term

January 16, 2020



### "Fast paced, focused on growth"

5.0 ★★★★★ Current Employee - Manager

■ Recommends ■ Positive Outlook ■ Approves of CEO

I have been working at Dye & Durham full-time for more than a year

#### Pros

Many interesting projects, opportunities to learn, grow and develop career. The company is on a massive growth plan with a big market to tap into. Global operations mean chances to travel. M&A work is very exciting and interesting.

#### Cons

M&A model means some people are let go with strong focus on cost reductions after acquisition. It's a tough sell for some people. You need a thick skin. Long hours at times due to deadlines.

#### Advice to Management

Communicate more, let the staff know what's happening and treat people well who are up on the chopping block.

March 17, 2020



### "I understand how people on the Titanic felt"

2.0 ★☆☆☆☆ Former Employee - Customer Service Specialist

■ Doesn't Recommend ■ Negative Outlook ■ Disapproves of CEO

I worked at Dye & Durham full-time for more than 5 years

#### Pros

Worked with a number of good people, and sometimes management went all out and bought pizza for lunch. That's about it in the way of pros

#### Cons

After working for a number of years at Dye & Durham, I and approximately 49 other people were either laid off, or terminated. Despite good performance reviews, and excellent attendance, I received notice by telephone this week. It didn't even warrant a face to face to add insult to injury. This company has gone through a major expansion by multiple acquisitions in the last few years, and now the cracks appear to be showing. As reported in the Globe & Mail, an IPO failed in 2018, and another one slated for March 2020 looks difficult given the current investment climate, so management has decided to cut costs, by simply "tossing people to the curb". Difficult to be engaged with a company that so easily dumps 50 employees, and reduces work hours for the balance. Just sad!

January 22, 2020



### "Toxic environment"

1.0 ★☆☆☆☆ Former Employee - Management

■ Doesn't Recommend ■ Negative Outlook ■ Disapproves of CEO

I worked at Dye & Durham full-time for more than 10 years

#### Pros

The provided software and services themselves are great and to be able to work with them and your clients can provide a great deal of satisfaction. You can learn a lot if you are able to jump around quickly.

#### Cons

Company does not care about their employees whatsoever. Whether you have been there for a month or 20 years, you are disposable. The CEO has fully stated that the company goals are to make money and if you do not know that as an employee, that is on you. If he could have you working 24 hours a day, he would. The actual employees are very smart and know what they are talking about, unfortunately, they are not listened to. The CEO will do whatever he wants and if you disagree then he will let you go.

#### Advice to Management

Care about your employees or you will lose them all.

February 19, 2020



### "High growth legal tech company"

4.0 ★★★★★ Former Employee - Manager Finance in Toronto, ON

■ Neutral Outlook ■ No Opinion of CEO

I worked at Dye & Durham full-time for less than a year

#### Pros

- You'll have the opportunity to experience various work tasks and will not find your work repetitive.
- High growth environment with abundant opportunities internally and externally
- Competitive pay

#### Cons

- High performance will pay off, but not advised to join this company if you are not ambitious.

#### Advice to Management

N/A

April 22, 2020



### "Great until Matthew Proud bought the company and competitors they can 'afford'"

1.0 ★☆☆☆☆ Former Employee - Registry Agent

■ Doesn't Recommend ■ Negative Outlook ■ Disapproves of CEO

I worked at Dye & Durham full-time for more than 3 years

#### Pros

Amazing coworkers, and free breakfast.

#### Cons

- Poor management and no sense of direction. Big Hairy Audacious Goal - 'BHAG'
- No culture and social committee is a joke for employees.
- Too much work and too little rewards or recognition.
- Greed on yearly and biyearly increase of prices on products and services are an insult to long time clients...especially since they do not receive the support they used to get due to D&D terminating employees without replacement.

#### Advice to Management

Don't buy anymore companies if you don't know how to run them.

Helpful

Helpful (8)

Helpful (10)

Helpful (2)

60% Adjusted EBITDA  
Margins do not account for  
capitalized software and  
lease costs.

In addition, constant  
restructuring and acquisition  
costs appear to be part of  
their business model and will  
likely be 'reoccurring'

|   | For the years ended June 30, |        |         |
|---|------------------------------|--------|---------|
|   | 2019                         | 2018   | 2017    |
| Revenue   | 43,845                       | 32,541 | 18,837  |
| Direct Costs  | 2,536                        | 1,317  | 1,185   |
| Gross Profit  | 41,309                       | 31,224 | 17,652  |
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| Loss on settlement of loans and borrowings <sup>(2)</sup>     | —                            | 228    | —       |
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| Acquisition, restructuring and other costs <sup>(4)</sup>     | 6,107                        | 2,409  | 3,673   |
| Impairment of software technologies <sup>(5)</sup>            | 1,230                        | —      | 340     |
| Share-based compensation expense <sup>(6)</sup>               | 223                          | 2,689  | —       |
| Cost synergies realized <sup>(7)</sup>                        | —                            | —      | —       |
| Adjusted EBITDA <sup>(1)</sup>                                | 26,416                       | 19,178 | 8,704   |
| Adjusted EBITDA Margin <sup>(1)</sup>                         | 60%                          | 59%    | 46%     |

Source: Perspectec and Company Reports

Leading Legal Technology  
Services Provider  
in Canada

20/20

Canada's Top Law Firms

58

Dye & Durham  
Net Promoter Score

Diversified Customer Base  
Anchored by Longstanding  
Relationships

25,000+

active clients

16.6 years

average customer relationship

2%

customer churn rate  
(FY19)

Low customer concentration

~2%

revenue from single largest customer  
(FY19)

Source: Perspectec and Company Reports

Strong Growth Driven by Organic Initiatives &  
Accretive Acquisition Strategies

109%

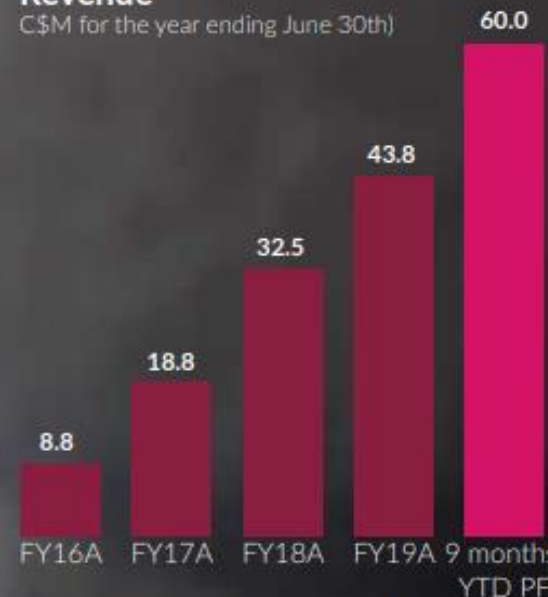
Maintained Net Revenue Retention  
(FY17 - FY19)

14

acquisitions since 2013

Revenue

C\$M for the year ending June 30th)



Adjusted EBITDA

(C\$M for the year ending June 30th)



Acquire, Integrate, Operate - DRIVE EBITDA

Despite these issues, disclosed user metrics appear strong...however  
these stats are not comparable to other companies...

# ...as the metrics only apply to a portion of customers

**“Customer Churn Rate”** is calculated by multiplying (a) 100, by (b) a fraction, (i) the denominator of which is the total number of clients that generated revenue of greater than \$5,000 in Fiscal 2018, and (ii) the numerator of which is the total number of clients from (i) that generated no revenue in Fiscal 2019.

It’s not clear what percentage of customers have revenue generated >\$5,000. Not a true churn rate.

**“Net Revenue Retention”** is calculated by multiplying (a) 100, by (b) a fraction, (i) the denominator of which is the total revenue generated from all clients with greater than \$5,000 of revenue in Fiscal 2018, and (ii) the numerator of which is the total revenue generated from all such clients in Fiscal 2019.

It’s not clear what percentage of customers have revenue generated >\$5,000. Not a true net revenue retention.

**“Net Promoter Score”** or **“NPS”** is a management tool that can be used to gauge the loyalty of the Company’s client relationships that serves as an alternative to traditional customer satisfaction research. See “General Matters”.

A Net Promotor Score of 58 in the face of rising prices does not reconcile with a 2% churn rate. However having inelastic pricing on existing products demonstrates a reasonably good NPS.

### *Capital Expenditures*

Dye & Durham's capital expenditures for the nine months ended March 31, 2020 were \$761 compared to \$372 for the nine months ended March 31, 2019 and for the Fiscal 2019 were \$363 compared to \$1,091 for Fiscal 2018. Capital expenditures are primarily related to leasehold improvements and purchase of computer equipment.

### *Capitalized Software Assets*

| (Thousands)          | Nine months ended<br>March 31, |              | Fiscal       |              |              |
|----------------------|--------------------------------|--------------|--------------|--------------|--------------|
|                      | 2020<br>(\$)                   | 2019<br>(\$) | 2019<br>(\$) | 2018<br>(\$) | 2017<br>(\$) |
| Capitalized Software | 1,447                          | 3,109        | 3,825        | 3,256        | 997          |

In accordance with IFRS, the Company capitalizes eligible software costs when certain criteria are met. Capitalized software costs are primarily comprised of labour and third party contractor expenses.

Capitalized software costs decreased from \$3,109 during the nine months ended March 31, 2019 to \$1,447 for the nine months ended March 31, 2020. The decrease is primarily due to the completion of various projects in Fiscal 2019.

In Fiscal 2019, capitalized software costs increased to \$3,825 from \$3,256 due to an increase in development costs related to significant enhancements in the *easyconveyance* and ESILaw platforms and the product integration of the *ecore* and *Cyberbahn* applications.

Source: Company Reports

Product  
upgrades and  
integrations  
are excluded  
from the  
income  
statement

Lower Reoccurring Acquisition and Restructuring Costs we believe should be built into a forecast continuously (similar to OpenText)

**22. Acquisition, restructuring and other expenses**

|                                   | 2019<br>\$ | 2018<br>\$ | 2017<br>\$ |
|-----------------------------------|------------|------------|------------|
| Acquisition related expenses      | 1,386      | 289        | 1,921      |
| Public offering relating expenses | 2,694      | —          | —          |
| Restructuring                     | 2,027      | 5,036      | 1,718      |
|                                   | 6,107      | 5,325      | 3,639      |

Acquisitions related expenses consist mainly of professional fees associated with business combinations.

Public offering related expenses consist mainly of professional fees associated with filing a preliminary prospectus in October 2018.

Restructuring expenses mainly represent employee exit costs as a result of synergies created due to the business combinations.

# Adjusted EBITDA also excludes cash expenses from lease contracts as per IFRS 16

## 5. Right-of-use assets

The Company has lease contracts for office space and data center equipment, which range from two to eight years. The following table presents the right-of-use assets for the Company as at March 31, 2020:

|                                | \$    |
|--------------------------------|-------|
| <b>Balance, July 1, 2018</b>   | 2,431 |
| Additions                      | 1,233 |
| Depreciation expense           | (689) |
| <b>Balance, June 30, 2019</b>  | 2,975 |
| Additions                      | 3,863 |
| Net investment in sublease     | (335) |
| Depreciation expense           | (838) |
| Effects of foreign exchange    | (57)  |
| <b>Balance, March 31, 2020</b> | 5,608 |

Right-of-use assets depreciation expense for the three- and nine-month periods ended March 31, 2020 was \$319 and \$929 (2019: \$200 and \$618), respectively.

# It is also fair game to deduct lease payments and the associated interest from Adjusted EBITDA

## 6. Lease liabilities

The following table presents the lease liabilities for the Company as at March 31, 2020:

|                                | \$    |
|--------------------------------|-------|
| <b>Balance, July 1, 2018</b>   | 2,431 |
| Additions                      | 1,317 |
| Interest accretion             | 273   |
| Lease repayments               | (827) |
| <b>Balance, June 30, 2019</b>  | 3,194 |
| Additions                      | 1,212 |
| Interest accretion             | 314   |
| Lease repayments               | (907) |
| Effects of foreign exchange    | 36    |
| <b>Balance, March 31, 2020</b> | 6,881 |
| Current                        | 1,826 |
| Non-current                    | 5,055 |

Interest accretion expense from lease liabilities for the three- and nine-month periods ended March 31, 2020 was \$122 and \$314 [2019 – \$66 and \$203], respectively.

As a result of the adoption of IFRS 16, the Company has recognized an increase to both assets and liabilities on the consolidated statement of financial position. The Company also recognized a decrease in general and administrative expenses for the removal of rent expense for operating leases, an increase in depreciation and

amortization related to the right-of-use assets and an increase to finance costs due to the accretion of lease liabilities in the consolidated statement of income and other comprehensive income (loss). The weighted average

Dye & Durham also appears to be pro-rating cost synergies, which is an aggressive method we have not seen before

|   |        |        |        |        |        |        |       |
|---|--------|--------|--------|--------|--------|--------|-------|
| EBITDA <sup>(1)</sup>   | 17,421 | 11,927 | 15,970 | 10,578 | 18,856 | 13,853 | 4,691 |
| Loss on settlement of loans and borrowings <sup>(2)</sup>     | 1,944  | 918    | 1,944  | 918    | —      | 228    | —     |
| Change in fair value of derivative liabilities <sup>(3)</sup> | 2,123  | —      | 2,123  | —      | —      | —      | —     |
| Acquisition, restructuring and other costs <sup>(4)</sup>     | 8,514  | 6,881  | 6,456  | 4,845  | 6,107  | 2,409  | 3,673 |
| Impairment of software technologies <sup>(5)</sup>            | —      | 1,230  | —      | 1,230  | 1,230  | —      | 340   |
| Share-based compensation expense <sup>(6)</sup>               | 233    | 155    | 233    | 155    | 223    | 2,689  | —     |
| Cost synergies realized <sup>(7)</sup>                        | 1,164  | —      | 1,164  | —      | —      | —      | —     |
| Adjusted EBITDA <sup>(1)</sup>                                | 31,399 | 21,111 | 27,890 | 17,726 | 26,416 | 19,178 | 8,704 |
| Adjusted EBITDA Margin <sup>(1)</sup>                         | 52%    | 55%    | 54%    | 62%    | 60%    | 59%    | 46%   |

(7) “Cost synergies realized” relates to the impact of the full period of cost synergies related to the reduction of employees in relation to the Acquisitions.

| In millions of CAD                           | 06/30/17     | 06/30/18     | 06/30/19     | 06/30/20     | 06/30/21     |
|--|--------------|--------------|--------------|--------------|--------------|
| IFRS   | 2017         | 2018         | 2019         | 2020         | 2021         |
| <b>Company Reported Adj. EBITDA</b>          | 8.7          | 19.2         | 26.4         | 42.0         | 50.0         |
| <b>Co. Reported Adjusted EBITDA Margin %</b> | <b>26.8%</b> | <b>43.7%</b> | <b>36.2%</b> | <b>48.4%</b> | <b>55.0%</b> |
| Deduct: Lease repayments                     |              |              | -0.9         | -1.2         | -1.2         |
| Deduct: Right-of-use Depreciation Expense    |              |              | -0.7         | -1.1         | -1.5         |
| Deduct: Capitalized Software Costs           | -1.0         | -3.3         | -3.8         | -1.9         | -2.0         |
| Deduct: Acquisition                          | -1.9         | -0.3         | -1.4         | -2.8         | -2.5         |
| Deduct: Restructuring Costs                  | -1.7         | -5.0         | -2.0         | -1.7         | -1.5         |
| <b>Normalized EBITDA</b>                     | <b>4.1</b>   | <b>10.6</b>  | <b>17.6</b>  | <b>33.3</b>  | <b>41.3</b>  |
|  | <b>12.5%</b> | <b>24.2%</b> | <b>24.1%</b> | <b>38.3%</b> | <b>45.4%</b> |

A Legitimate Adjusted EBITDA still reports impressive margins, and this should continue in fiscal 2020 and 2021.

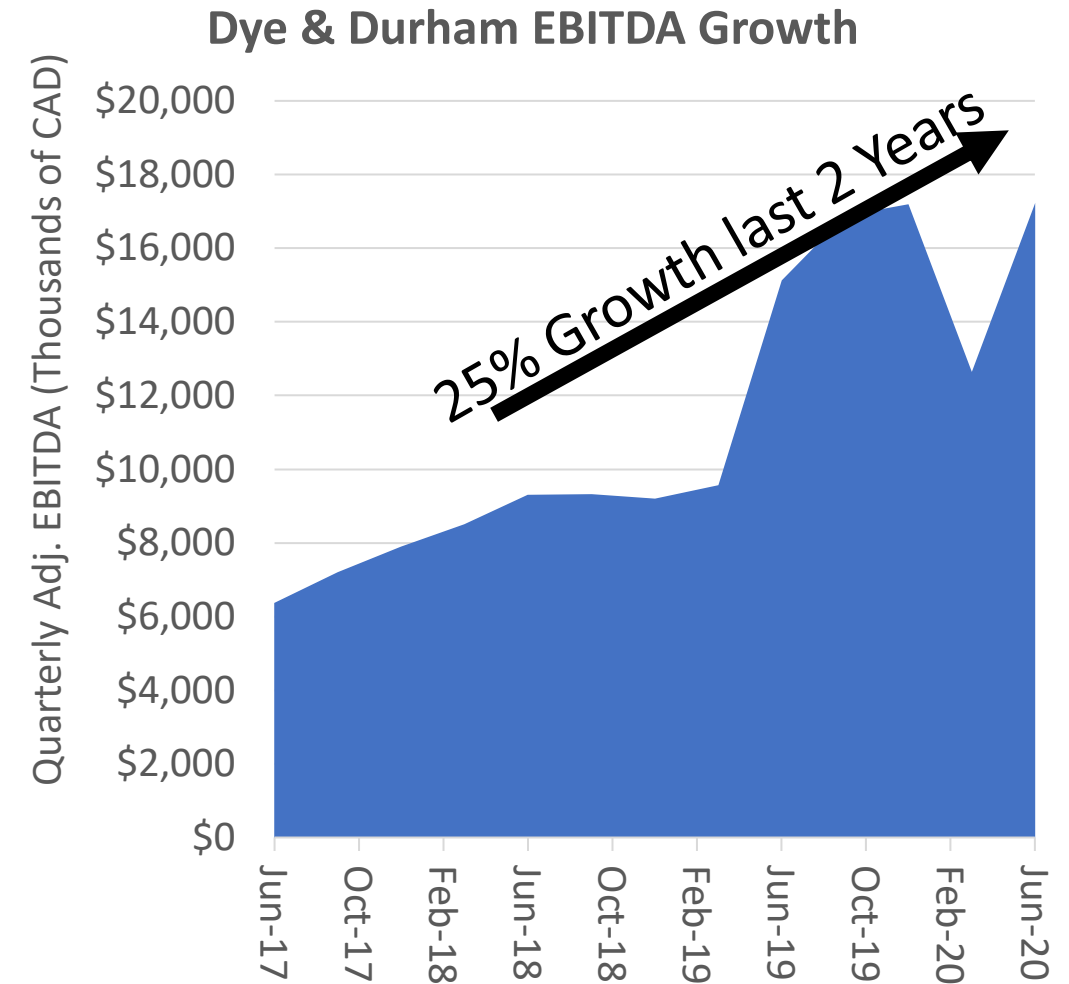
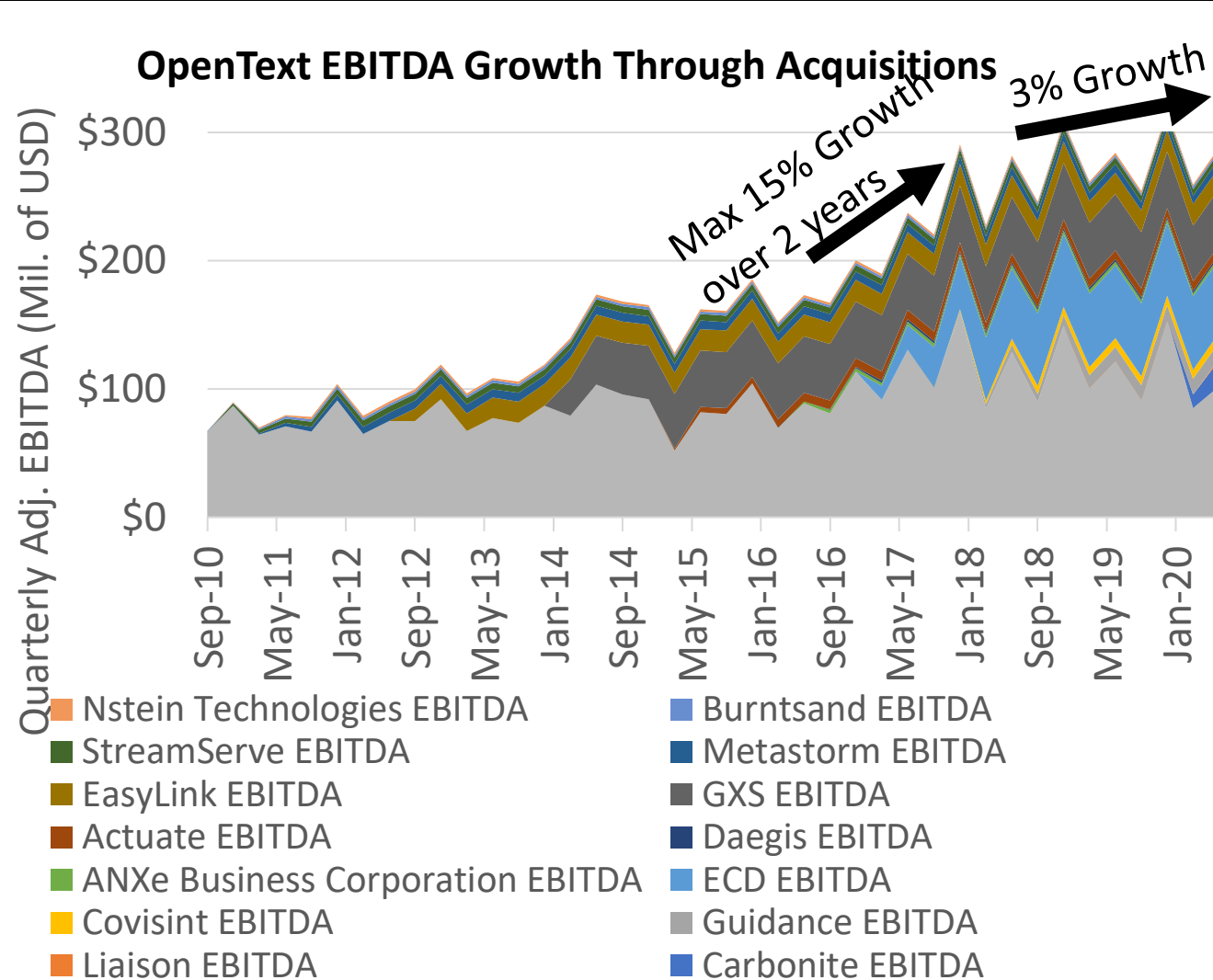
# Adjusted EBITDA metrics are similar to how OpenText and Others Report

|              | Operations          |   |                         |                       |                         |                         |
|--------------|---------------------|---|-------------------------|-----------------------|-------------------------|-------------------------|
|              | Recurring Revenue   | Real Organic Sales Growth               | Primary Growth Strategy | Growth Funded Through | Adjusted EBITDA Margins | Est. Net Promotor Score |
| OpenText     | Large and Growing % | ~0%                                     | Acquisitions            | Operations            | ~40%                    | 10                      |
| Dye & Durham | Small %             | Single digits driven by price increases | Acquisitions            | Debt / Equity         | ~50%                    | <58 w/ acquisitions     |

|              | EBITDA              |                 |              |                                   |   |
|--------------|---------------------|-----------------|--------------|-----------------------------------|---|
|              | Capitalize Software | Leases Excluded | SBC Excluded | Consistent Restructuring Excluded | Fees Associated with Consistent Acquisitions Excluded |
| OpenText     | ✓                   | ✓               | ✓            | ✓                                 | ✓   |
| Dye & Durham | ✓                   | ✓               | ✓            | ✓                                 | ✓   |

Interest payments are both ~10% - 15% the size of EBITDA

# 25% Annual EBITDA Growth and Inelastic Pricing are a Good Sign to a Long Growth Runway



Source: Perspectec and Company Reports

| Millions of Dollars<br>(USD = OTEX, CAD = DND) | Adj. EBIT DA<br>Fiscal (June) 2020 Est. | Enterprise<br>Value | EV/EBIT DA   |
|--|---|---------------------|--------------|
| OpenText                                       | \$1,132                                 | \$19,500            | <b>17.2x</b> |
| Dye & Durham                                   | \$42                                    | \$502               | <b>12.0x</b> |

Source: Perspectec and Company Reports

Dye & Durham is trading at a discount to OpenText, which is fair given OTEX's lower cost of capital and lower Free Cash Flow Yield (~2% vs. ~4%)

# DND.TO is generating around \$10 million/year in Free Cash Flow and its Operations are not Dilutive

Year ended June 30

|  | 2019<br>\$      | 2018<br>\$     | 2017<br>\$      |
|--|-----------------|----------------|-----------------|
| <b>Cash flows from operating activities</b>                |                 |                |                 |
| Income for the year  | 710             | 1,236          | 2,396           |
| Items not affecting cash:                                  |                 |                |                 |
| Depreciation and amortization                              | 10,231          | 5,453          | 1,848           |
| Impairment of software technologies                        | 1,230           | —              | 340             |
| Shares issued for services                                 | —               | 1,250          | —               |
| Stock-based compensation expense                           | 223             | —              | —               |
| Deferred tax recovery                                      | 1,201           | (548)          | (1,170)         |
| Non-cash finance related expenses, net                     | 893             | (14)           | 92              |
| Changes in non-cash working capital balances               | (4,292)         | 3,381          | (1,200)         |
| <b>Net cash provided by operating activities</b>           | <b>10,196</b>   | <b>10,758</b>  | <b>2,306</b>    |
| <b>Cash flows from financing activities</b>                |                 |                |                 |
| Proceeds from share issuance                               | 3,568           | 13,594         | 8,000           |
| Shares re-purchased  | —               | (25,217)       | —               |
| Return of capital  | —               | (15,000)       | —               |
| Proceeds from loans and borrowings                         | 145,824         | 26,755         | 57,500          |
| Payments for loans and borrowings                          | (87,700)        | (6,623)        | (4,481)         |
| Payments for lease obligations                             | (748)           | —              | —               |
| Repayments to directors                                    | —               | —              | (3,699)         |
| Dividends paid   | —               | —              | (700)           |
| Proceeds from (repayment of) bank indebtedness             | (554)           | 554            | —               |
| <b>Net cash provided by (used in) financing activities</b> | <b>60,390</b>   | <b>(5,937)</b> | <b>56,620</b>   |
| <b>Cash flows from investing activities</b>                |                 |                |                 |
| Purchases of property and equipment                        | (363)           | (1,091)        | (538)           |
| Acquisition consideration paid, net of cash acquired       | (60,491)        | (1,252)        | (59,084)        |
| Payment of holdbacks and deposits                          | (786)           | —              | (17)            |
| Additions to intangible assets                             | (5,476)         | (3,665)        | (1,496)         |
| Increase in ownership interest of subsidiary               | —               | (1,275)        | —               |
| <b>Net cash provided by (used in) investing activities</b> | <b>(67,116)</b> | <b>(7,283)</b> | <b>(61,135)</b> |
| Change in cash during the year                             | 3,470           | (2,462)        | (2,209)         |
| Cash and cash equivalents, beginning of year               | 25              | 2,605          | 4,841           |

## Cash Flows

(Thousands)

|  | Nine months ended<br>March 31,<br>2020<br>(\$) | Nine months ended<br>March 31,<br>2019<br>(\$) |
|--|--|--|
| Net cash provided by operating activities        | 6,978  | 5,513  |
| Net cash provided by (used) financing activities | 495  | 60,175   |
| Net cash used in investing activities            | (5,821)  | (63,935)                                       |
| Change in cash during the period                 | 1,652  | 1,753  |
| Cash and cash equivalents, beginning of period   | 3,506  | 25   |
| Effect of foreign exchange on cash               | 32   | (23)   |
| <b>Cash and cash equivalents, end of period</b>  | <b>5,190</b>                                   | <b>1,755</b>                                   |

Free cash flow can be used to pay off debt and maintain their net debt / EBITDA covenants

Source: Perspectec and Company Reports

There are many businesses available to be acquired. Examples below include competitors that may be acquired in the future

## THE COMPANY'S BUSINESS

### Business Model

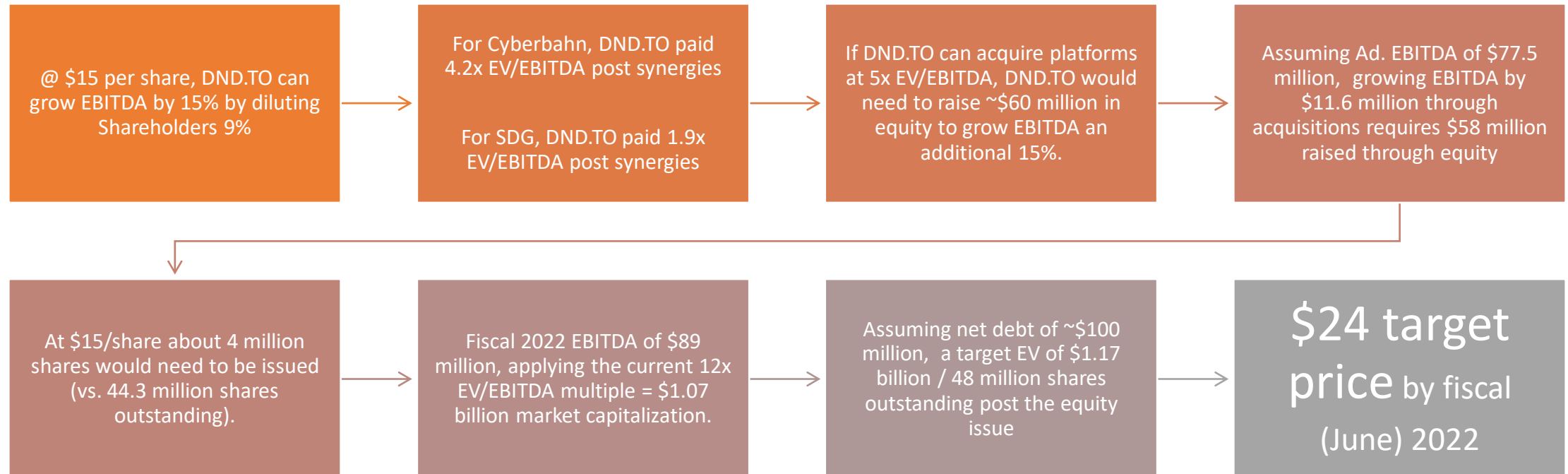
Since 2013, management has transformed Dye & Durham into a leading Canadian legal technology company. Today, the Company provides users access to a cloud-based Platform which act as an all-in-one solution for the automation of the process of public records due diligence searches, document creation and electronic records filings.

The Company has maintained consistent growth through acquiring and effectively integrating legal technology businesses into its Platform in order to scale, deliver better performance and drive significant synergies. Typically, these acquired businesses provide deeply embedded software and technology enabled services. Further, these acquired businesses typically operate a transaction orientated flow-through disbursement revenue model and have strong reoccurring revenue and a large market share in their respective industry or sub-industry. Post-acquisition, through technology integration and implementation of best practices, Dye & Durham automates these processes, generates improved unit economics and provides a streamlined customer experience. The Company's focus on acquiring businesses with growth potential, managing them well and then building them has allowed it to generate strong cash

Source: Perspectec and Company Reports

| Parent Company                        | Industry     | Sub-Industry                                  |
|---------------------------------------|--------------|---|
| Information Services Corporation      | Business Law | Business Law                                  |
| Dye & Durham                          | Business Law | Business Law                                  |
| Vistra UK                             | Business Law | Business Law                                  |
| Companies Made Simple Group           | Business Law | Business Law                                  |
| Theformationscompany.com              | Business Law | Business Law                                  |
| Rapid Formations                      | Business Law | Business Law                                  |
| Your Company Formations               | Business Law | Business Law                                  |
| Rochford Brady Legal Services         | Business Law | Business Law                                  |
| Corporate Access                      | Business Law | Business Law                                  |
| Dublin Legal Services                 | Business Law | Business Law                                  |
| Allied Legal Services                 | Business Law | Business Law                                  |
| Do Process Software                   | Real Estate  | Real Estate Conveyancing                      |
| LawyerDoneDeal                        | Real Estate  | Real Estate Conveyancing                      |
| LEAP Legal Software                   | Real Estate  | Case management, report and document creation |
| Redbrick Solutions                    | Real Estate  | Case management, report and document creation |
| Property Information Exchange Limited | Real Estate  | Public records search                         |
| SearchFlow                            | Real Estate  | Public records search                         |
| TM Group                              | Real Estate  | Public records search                         |
| InfoTrack                             | Real Estate  | Public records search                         |

# Acquisitions via share issuances will likely be accretive to Adjusted EBITDA at the current \$15 price



Source: Perspectec

**CEO Matthew Proud**, former exit CEO of OneMove through investing in the company (OneMove is now a business within of Dye & Durham)

| Name of Shareholder <sup>(1)(2)(3)</sup> | Number and Percentage of Shares Owned, Controlled or Directed Prior to the Offering | Number of Shares to be Sold Pursuant to the Secondary Offering | Number and Percentage of Shares Owned, Controlled or Directed after giving effect to the Offering (assuming no exercise of the Over- Allotment Option) | Percentage of Shares after giving effect to the Offering and exercise of Over- Allotment Option |
|--|---|--|--|---|
| Plantro...                               | 10,218,414  | 1,333,333  | 8,885,081 (21.5%)  | 20.0%   |
| Seastone...                              | 8,167,664   | 1,333,333  | 6,834,331 (16.5%)  | 15.4%   |
| Wahi...                                  | 1,841,898   | 333,334  | 1,508,564 (3.6%)   | 3.4%  |

Former CFO of OneMove Ronnie Wahi

**Tyler Proud**, brother of Matthew and former director of Dye & Durham now running another software company

Largest Shareholders own just under 40%

## Recommendation and Price Target

We believe investors should buy Dye & Durham after the announcement of a major acquisition. We expect this to happen over the next 18 months.

Our price target of \$24 per share by June of 2022 is based on an EV/EBITDA multiple of 12x DND.TO's fiscal 2022 adjusted EBITDA of \$89 million.

# Biggest Risks to Target Price



No acquisitions are made over the next 18 months and/or the EV/post-synergy EBITDA is materially higher than 5x.



The equity markets do not collapse



Net promotor scores for the acquired platforms are around the industry average



Majority Shareholders

# Rating: BUY

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| RATING       | CURRENT RATING | PREVIOUS RATING |
|--------------|----------------|-----------------|
| BUY          | ✓              |                 |
| HOLD/NEUTRAL |                |                 |
| SELL         |                |                 |

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